

Business Excellence Advisory Services

Transform your organization with our business excellence advisory, frameworks and services that span across Process Optimization, Performance Management, and Continuous Improvement Culture. Our Process Optimization services help organizations streamline their operations and eliminate waste, while our Performance Management services enable them to set and achieve meaningful goals. Additionally, our Continuous Improvement Culture services help organizations embed a culture of continuous improvement and innovation, enabling them to continuously adapt and improve in today's dynamic business environment.

With our Data Analytics and Innovation Advisory, we help businesses take advantage of today's dynamic business environment to gain a strategic edge over competitors. Our Data Analytics services enable organizations to make data-driven decisions by providing insights into their operations and customers, while our Innovation Advisory services help them develop new products, services, and business models to stay ahead of the competition.

At the same time, we recognize that managing risks is critical to achieving operational excellence. Our cutting-edge advisory services help organizations identify, assess, and manage risks across their operations, ensuring that they are well-positioned to navigate today's complex business landscape.



Big Data and AI Driven Business Excellence

Unlock the power of big data and artificial intelligence to drive business excellence. Our cutting-edge solutions and advisory services help organizations harness the power of data to make better decisions, optimize their operations, and gain a competitive advantage. From predictive analytics to machine learning, we offer a range of services to help organizations stay ahead of the curve in today's fast-paced business environment.

With our big data solutions, we help organizations collect, process, and analyze large volumes of data to extract valuable insights and uncover patterns and trends. Our AI-driven solutions leverage machine learning algorithms and advanced analytics techniques to automate processes, improve efficiency, and enable intelligent decision-making.

By combining the power of big data and AI, organizations can gain a deeper understanding of their customers, optimize their supply chain, enhance their marketing strategies, and drive innovation. Our team of experts will work closely with you to develop customized solutions that align with your business objectives and deliver tangible results.

Our big data and AI solutions are built on a foundation of security, reliability, and scalability. We use cutting-edge technologies and best practices to ensure that your data is secure and that our solutions are reliable, scalable, and easy to use. Whether you're a small startup or a large enterprise, we have the expertise and resources to help you achieve your goals.

Contact us today to learn more about how our big data and AI solutions can help your organization achieve business excellence and stay ahead of the competition.



The Fourth Industrial Revolution: Preparing for the Future

The fourth industrial revolution is upon us, with technological innovations driving unprecedented change across industries. From artificial intelligence to robotics, the future of work is rapidly evolving.

At our organization, we understand the importance of staying ahead in this era of transformation. Our team of experts can help your company navigate through the challenges and seize the opportunities presented by the fourth industrial revolution.

With our tailored solutions, we assist companies in identifying emerging technologies that are relevant to their industry. From automation and data analytics to Internet of Things (IoT) and blockchain, we provide comprehensive insights and recommendations to help you make informed decisions.

Additionally, we offer training programs and workshops to help your workforce develop the necessary skills to thrive in this new era. Our training modules cover a wide range of topics, including digital literacy, critical thinking, and problem-solving. By equipping your employees with the right skills, you can ensure their readiness for the jobs of the future.

Furthermore, our team can support you in transforming your operations to embrace the latest advancements. We work closely with your organization to understand your unique requirements and develop strategies to optimize processes, increase efficiency, and drive innovation.

Don't let the fourth industrial revolution pass you by. Contact us today to learn more about how our expertise and solutions can help your organization thrive in this era of unprecedented change.

Leadership and strategy advisory

1 Leading with purpose

Get your team and stakeholders excited about achieving a shared vision. Develop a clear and compelling purpose that inspires action and creates alignment.

Key benefits

- Aligns team towards a common goal
- Inspires action and motivation
- Enhances collaboration and coordination

2 Effective communication

Create a communication strategy that delivers impactful messaging and maximizes stakeholder engagement. Develop messaging that resonates with your audience and ensures your story is heard.

Key benefits

- Maximizes stakeholder engagement
- Delivers clear and impactful messaging
- Builds strong relationships and trust

3 Strategic planning

Develop sustainable strategy, taking into account market insights and organization strengths. Develop a plan that is adaptable to changing circumstances, yet remains focused on achieving your goals.

Key benefits

- Aligns actions with long-term goals
- Identifies opportunities and mitigates risks
- Ensures resource allocation and prioritization

Customer-Centric Transformation

Customer is always right, but more importantly, they should be at the center of your business decisions. Our Customer-Centric Transformation services include:

1 Customer experience mapping

Understand your customers' journey to identify opportunities to improve all touchpoints.

Key benefits

- Identifies pain points and areas for improvement
- Enhances customer satisfaction and loyalty
- Optimizes customer interactions and touchpoints

2 Process and service design

Design and deliver processes and services that put your customers' needs first.

Key benefits

- Improves operational efficiency and effectiveness
- Creates personalized and tailored customer experiences
- Increases customer engagement and retention

3 Feedback and measurement

Design and implement measurement systems to keep an ear to the ground for customer feedback, capturing more feedback points and better data.

Key benefits

- Provides actionable insights for continuous improvement
- Enhances customer understanding and empathy
- Drives data-driven decision-making

Performance Benchmarking

Gain insights into your competencies, strengths, and weaknesses with our performance benchmarking services. Benchmarking allows you to compare your performance to that of other businesses in your industry, identify areas for improvement, and gain a competitive advantage.

	Your Company	Competitor A	Competitor B
Customer satisfaction (%)	61	73	52
Inventory turnover	5	4.2	6.1
Revenue growth rate (%)	12	7	15

Use this information to identify areas where you can improve and gain a competitive advantage. For example, your inventory turnover rate may indicate that you are holding too much inventory, tying up capital and leading to waste. By benchmarking against your competitors and setting goals, you can improve your performance and reach your full potential.

In addition, benchmarking can also help you stay up to date with industry best practices and emerging trends. By understanding how your competitors operate, you can identify new opportunities and improve your business processes.

Overall, benchmarking provides a valuable tool for businesses looking to improve their performance and gain a competitive edge. In the next card, we'll explore how you can put these insights into action and develop a plan to improve your business.

Operational Excellence Initiatives

Lean Principles Implementation

Lean principles are a systematic approach to reducing waste and increasing efficiency in business processes. By implementing Lean principles, you can identify and eliminate inefficiencies, streamline workflows, and optimize your operations. This can result in cost savings, improved quality, and increased customer satisfaction.

Six Sigma Methodology Adoption

Six Sigma is a data-driven methodology for improving quality and efficiency. By adopting Six Sigma, you can identify and eliminate defects, reduce variability, and improve processes. This can result in increased productivity, reduced costs, and improved customer satisfaction. Six Sigma is often used in manufacturing, but can be applied to any process that has measurable outputs.

Robotic Process Automation Adoption

Robotic Process Automation (RPA) is the use of software robots to automate repetitive and mundane tasks. By adopting RPA, you can reduce errors, improve quality, and free up time for employees to focus on more strategic tasks. RPA can be applied to a variety of business processes, including data entry, report generation, and customer service. RPA can result in significant cost savings and improved efficiency.

Performance Measurement and Management

Metrics development

Develop metrics that are aligned with your business objectives to enable strategic decision making. By identifying the right metrics, you can track progress towards your goals and gain insights into the performance of your business. This can help you make informed decisions and drive continuous improvement.

KPI development

Identify the key performance indicators that are essential to track progress and enable continuous improvement. KPIs provide a clear and measurable way to assess the performance of your business. By developing meaningful KPIs, you can focus on the most important areas of your business and take targeted actions to drive improvement.

Data visualization

Visualize data in a meaningful way that enables decision makers to gain insights in real time. Effective data visualization allows you to present complex information in a clear and concise manner. By presenting data visually, decision makers can quickly understand trends, patterns, and outliers, enabling them to make data-driven decisions more efficiently.

Change management

Change is inevitable, but applying effective change management techniques can make all the difference, keeping everyone aligned and working towards the same objective. We help manage change by:

Change readiness assessment

Assessing change readiness and identifying potential barriers to change helps to facilitate the development of the change management strategy. By understanding the readiness of the organization, you can develop targeted approaches to address resistance and ensure a successful change implementation. This includes evaluating the organization's culture, leadership, and capacity for change, as well as identifying stakeholders and their level of involvement.

Communication planning

Developing a communication plan that delivers the right message to the right audience at the right time is key to managing change successfully. By developing a comprehensive communication plan, you can ensure that stakeholders are informed about the changes, understand the reasons behind them, and are engaged throughout the change process. This helps to build trust, manage expectations, and reduce resistance to change. The communication plan should include the timing, frequency, and channels for communication, as well as the key messages and the stakeholders responsible for delivering them.

Training and development

Providing training and coaching programs for employees to learn about new technologies, systems, and processes is critical to successful change adoption. These programs focus on aligning skills and development objectives with business outcomes. By investing in training and development, you can equip employees with the knowledge and skills they need to adapt to the changes and perform their roles effectively. This helps to build confidence, increase employee engagement, and drive successful change adoption. The training and development plan should include the objectives, scope, and timeline for training, as well as the resources and support available to employees.

Risk Management

Risk identification and assessment

Anticipate potential threats to the organization and assess their impact level, likelihood, and potential consequence. This involves conducting a comprehensive analysis of internal and external factors that may pose risks to the organization, such as market volatility, regulatory changes, or cybersecurity threats. By identifying and assessing risks, organizations can develop strategies to mitigate or eliminate them, ensuring business continuity and protecting assets.

Risk mitigation & control

Implement procedures, processes, and technology to manage and mitigate risk. This includes developing risk management plans, establishing controls, and implementing measures to minimize the impact and likelihood of identified risks. Organizations can adopt various risk mitigation strategies, such as implementing security protocols, diversifying investments, or implementing redundancy measures. By proactively addressing risks, organizations can reduce the potential negative impact on their operations and reputation.

Risk monitoring and reporting

Monitor risks and report progress to keep key stakeholders informed and proactive. This involves establishing monitoring mechanisms to track the effectiveness of risk mitigation strategies and identifying emerging risks. Organizations should regularly assess and review risk management activities, collect relevant data, and provide timely and accurate reports to key stakeholders. By monitoring and reporting risks, organizations can ensure transparency, facilitate decision-making, and enable proactive risk management.

Baldrige Excellence Methodology

The Baldrige Excellence Methodology is a comprehensive and integrated management framework designed to help organizations achieve excellence and sustainable success. The methodology is based on a set of criteria that cover seven key areas: leadership, strategy, customers, measurement, analysis, knowledge management, workforce, operations, and results.

Through the Baldrige Excellence Methodology, organizations can drive continuous improvement and enhance customer satisfaction by focusing on the needs and expectations of their customers. The methodology encourages organizations to set high performance standards, align their strategies with customer needs, and establish effective performance measurement systems. It also promotes a culture of learning and innovation, where organizations continuously analyze data, identify areas for improvement, and implement best practices.

One of the key benefits of the Baldrige Excellence Methodology is its focus on results. The methodology provides a framework for organizations to assess their performance against benchmarks and identify areas for improvement. By applying the principles of the methodology, organizations can enhance their competitiveness, increase efficiency, and achieve long-term success. In addition, the methodology emphasizes the importance of engaging employees and building a high-performing workforce, which can lead to increased productivity, innovation, and employee satisfaction.

The Baldrige Excellence Methodology has been used by organizations around the world to drive performance improvement and achieve excellence. It provides a structured and systematic approach to managing an organization, with a focus on delivering value to customers, engaging employees, and achieving operational excellence. By adopting the Baldrige Excellence Methodology, organizations can build a culture of excellence, drive innovation, and achieve sustainable success.

EFQM Business Excellence Methodology

The EFQM Business Excellence Methodology is a comprehensive framework that helps organizations achieve their strategic objectives by focusing on their customers and stakeholders. The methodology is based on a set of criteria that cover nine key areas:

- **Leadership:** The way an organization's leaders set the vision, mission, and values of the organization, and align them with the needs and expectations of its stakeholders.
- **Strategy:** The way an organization develops and implements its strategic plan, and aligns it with its vision, mission, and values.
- **People:** The way an organization manages and develops its people, and creates a culture of engagement, innovation, and continuous improvement.
- **Partnerships and resources:** The way an organization manages its partnerships and resources, and ensures they are aligned with its strategic objectives.
- **Processes:** The way an organization designs, manages, and improves its processes, and ensures they are customer-focused and efficient.
- **Products and services:** The way an organization designs, develops, and delivers its products and services, and ensures they meet the needs and expectations of its customers and stakeholders.
- **Customer results:** The way an organization measures and improves its customer satisfaction and loyalty, and ensures it is delivering value to its customers.
- **People results:** The way an organization measures and improves its employee engagement, satisfaction, and development, and ensures it is creating a culture of learning and development.
- **Society results:** The way an organization measures and improves its impact on society, and ensures it is contributing to sustainable development and social responsibility.
- **Key performance results:** The way an organization measures and improves its overall performance, and ensures it is achieving its strategic objectives.

Through the EFQM Business Excellence Methodology, organizations can drive innovation, improve their performance, and achieve sustainable success. The methodology encourages organizations to adopt a holistic approach to managing their operations, and to continuously evaluate and improve their processes and services. It also promotes a culture of learning and development, where organizations continuously seek to improve their skills and capabilities.

The EFQM Business Excellence Methodology has been used by organizations around the world to drive performance improvement and achieve excellence. It provides a comprehensive and integrated approach to managing an organization, with a focus on delivering value to customers, engaging employees and stakeholders, and achieving operational excellence. By adopting the EFQM Business Excellence Methodology, organizations can build a culture of excellence, drive innovation, and achieve sustainable success.

Lean Six Sigma Business Excellence Methodology

The Lean Six Sigma Business Excellence Methodology is a comprehensive approach to process improvement that combines the principles of Lean and Six Sigma. It is designed to help organizations achieve operational excellence, reduce costs, and increase customer satisfaction.

The Lean Six Sigma methodology is based on a structured problem-solving approach known as DMAIC (Define, Measure, Analyze, Improve, Control). DMAIC is a five-step process that enables organizations to identify and eliminate process inefficiencies and defects, and improve overall quality and customer satisfaction.

The first step of DMAIC is Define, which involves defining the problem or opportunity and establishing a project team. The second step is Measure, which involves measuring the current process performance and collecting data. The third step is Analyze, which involves analyzing the data to identify the root cause of the problem. The fourth step is Improve, which involves developing and implementing solutions to address the problem. The fifth and final step is Control, which involves monitoring the process to ensure that the improvements are sustained over time.

The Lean Six Sigma methodology emphasizes the importance of continuous improvement, teamwork, and data analysis. By engaging employees in process improvement initiatives and using data to make informed decisions, organizations can achieve significant and sustainable improvements in their operations. The methodology also focuses on eliminating waste, reducing variation, and improving efficiency and quality throughout the organization.

Lean Six Sigma has been used by organizations around the world to improve their processes, reduce costs, and increase customer satisfaction. It has been applied in a wide range of industries, including manufacturing, healthcare, finance, and service industries. By adopting the Lean Six Sigma methodology, organizations can achieve significant and sustainable improvements in their operations, and gain a competitive advantage in the marketplace.

Business Process Excellence Methodology

The Business Process Excellence Methodology is a comprehensive approach to process improvement that combines a variety of tools and techniques to help organizations achieve operational excellence and process improvement. It focuses on streamlining and optimizing business processes to reduce costs, increase efficiency, and improve customer satisfaction.

The methodology consists of several key components, including process mapping, process analysis, process design, process implementation, and process control. Process mapping involves identifying all the steps in a business process and mapping them out in a visual format. Process analysis involves analyzing the data collected during the process mapping phase to identify areas where improvements can be made. Process design involves developing new and improved processes based on the results of the process analysis. Process implementation involves putting the new processes into action and ensuring that they are being followed correctly. Process control involves monitoring the new processes and making adjustments as needed to ensure that they continue to function effectively.

The Business Process Excellence Methodology emphasizes the importance of continuous improvement, data analysis, and collaboration among teams to identify and eliminate process inefficiencies and defects. By adopting this methodology, organizations can achieve significant and sustainable improvements in their operations, and gain a competitive advantage in the marketplace.

The methodology has been successfully applied in a wide range of industries, including manufacturing, healthcare, finance, and service industries. By engaging employees in process improvement initiatives and using data to make informed decisions, organizations can achieve significant and sustainable improvements in their operations.

By adopting the Business Process Excellence Methodology, organizations can:

- Improve customer satisfaction by providing faster and more efficient service
- Reduce costs by eliminating waste and inefficiencies in business processes
- Increase productivity by streamlining business processes
- Improve quality by reducing errors and defects
- Gain a competitive advantage in the marketplace by improving operational efficiency and customer satisfaction

Triple Bottom Line Business Excellence Methodology

The Triple Bottom Line Business Excellence Methodology is a comprehensive framework designed to help organizations achieve sustainable growth and success by considering social, environmental, and financial factors. It focuses on creating value not only for shareholders, but also for employees, customers, and the community. By balancing economic, social, and environmental goals, organizations can achieve long-term success and contribute to a more sustainable future.

The methodology consists of several key components:

- **Stakeholder engagement:** This involves identifying and engaging with all stakeholders, including employees, customers, suppliers, and the community. By understanding their needs and expectations, organizations can make informed decisions and build strong relationships.
- **Sustainability strategy development:** Organizations develop a sustainability strategy that aligns with their mission, values, and goals. This strategy outlines the organization's commitment to social responsibility, environmental stewardship, and financial performance.
- **Performance measurement:** Organizations track and measure their performance against established goals and objectives. Key performance indicators (KPIs) are used to monitor progress and identify areas for improvement.
- **Reporting:** Organizations communicate their sustainability performance to stakeholders through regular reporting. This includes sharing achievements, challenges, and future plans related to social, environmental, and financial aspects.

The Triple Bottom Line Business Excellence Methodology emphasizes the importance of transparency, accountability, and continuous improvement. By adopting this methodology, organizations can achieve long-term success, mitigate risks, enhance their reputation, and create value for all stakeholders.

Corporate Governance Business Excellence Methodology

The Corporate Governance Business Excellence Methodology is a comprehensive framework designed to help organizations achieve sustainable growth and success by ensuring strong corporate governance practices. Effective corporate governance is essential for building trust with stakeholders, mitigating risks, and enhancing organizational performance.

The methodology consists of several key components:

- **Board composition and structure:** This involves ensuring that the board of directors is composed of competent and independent members who provide effective oversight and strategic guidance. The board should be structured to facilitate transparency and accountability, with clear lines of authority and responsibility.
- **Board effectiveness:** Organizations should establish clear processes for board evaluation and development. This includes setting performance expectations, providing training and support, and ensuring that the board is aligned with the organization's mission, values, and goals.
- **Risk management:** Organizations should identify and assess risks and implement measures to mitigate them. This helps to protect the organization's reputation and financial stability. Risk management should be incorporated into the organization's strategic planning and decision-making processes.
- **Compliance:** Organizations should comply with laws, regulations, and standards related to corporate governance and business operations. This helps to ensure ethical behavior and prevent legal and reputational risks. Compliance should be monitored and enforced through effective internal controls and audits.
- **Stakeholder engagement:** Organizations should engage with stakeholders to understand their needs and expectations, and to build trust and long-term relationships. This includes developing effective communication channels, soliciting feedback, and responding to stakeholder concerns.

The Corporate Governance Business Excellence Methodology emphasizes the importance of promoting a corporate culture that values integrity, accountability, and transparency. By adopting this methodology, organizations can enhance their reputation, reduce risks, and create value for all stakeholders.

Industry-Specific Business Excellence Frameworks

Many industries have developed their own business excellence frameworks to help organizations achieve success and meet industry-specific standards. These frameworks provide a structured approach for organizations to build competencies, improve performance, and achieve sustainable growth. By aligning with industry-specific frameworks, organizations can benefit from best practices, benchmarking, and peer learning to optimize their operations and achieve their goals.

In addition to the Malcolm Baldrige National Quality Award (MBNQA) framework and the European Foundation for Quality Management (EFQM) model, there are many other industry-specific frameworks that organizations can use to enhance their performance and competitiveness. For example, the International Automotive Task Force (IATF) has developed a quality management system (QMS) for the automotive industry that outlines requirements for achieving customer satisfaction, improving product quality, and ensuring regulatory compliance.

Similarly, the ISO 9001 standard provides a universal framework for quality management that can be applied to any industry. The ISO 9001 standard focuses on customer satisfaction, continuous improvement, and the adoption of a process-based approach to quality management. By implementing the ISO 9001 standard, organizations can improve their efficiency, reduce costs, and enhance customer satisfaction.

Other industry-specific frameworks include the Joint Commission Accreditation Program for Healthcare Organizations (JCAHO) for the healthcare industry, the Safe Quality Food (SQF) program for the food industry, and the Occupational Health and Safety Assessment Series (OHSAS) for the manufacturing industry. These frameworks help organizations meet industry-specific standards, improve their operations, and enhance their competitive position.

By adopting industry-specific business excellence frameworks, organizations can gain a competitive edge, foster a culture of continuous improvement, and achieve sustainable success in their respective industries.

Digital Transformation Business Excellence Methodology

In today's rapidly evolving business landscape, digital transformation has become a key driver of success. By leveraging digital technologies, organizations can improve their operations, enhance their customer experiences, and drive innovation and growth. However, digital transformation can be complex and challenging, requiring a strategic and structured approach.

Many organizations are turning to digital transformation business excellence methodologies to help them navigate this terrain. These methodologies provide a comprehensive framework for digital transformation, ensuring that organizations build the necessary digital competencies, improve their performance, and achieve sustainable growth.

One popular digital transformation business excellence methodology is the Digital Maturity Model (DMM), which was developed by the Digital Transformation Institute (DTI). The DMM is a roadmap that helps organizations assess their digital capabilities and maturity, identify areas for improvement, and develop a customized digital transformation strategy. By following the DMM, organizations can optimize their digital investments, enhance their customer experiences, and improve their operational efficiency.

The DMM consists of five levels, each representing a different stage of digital maturity. The levels are: Ad Hoc, Emerging, Connected, Multi-Enterprise, and Digital Ecosystem. Organizations progress through the levels by building digital capabilities and integrating digital technologies into their operations and processes.

Other digital transformation business excellence methodologies include the Digital Capability Framework (DCF) and the Digital Business Excellence Model (DBEM). The DCF helps organizations build digital capabilities such as digital marketing, digital supply chain management, and data analytics. The DBEM provides a holistic approach to digital transformation, covering areas such as strategy, leadership, innovation, and customer engagement.

By adopting a digital transformation business excellence methodology, organizations can stay ahead of the curve, capitalize on emerging opportunities, and achieve sustainable success in the digital age.

Balanced Scorecard Business Excellence Methodology

The balanced scorecard is a strategic management framework that helps organizations align their activities with their vision and strategy. It provides a balanced view by measuring performance across four key perspectives: financial, customer, internal processes, and learning and growth. By using the balanced scorecard, organizations can effectively monitor their performance and make data-driven decisions to drive excellence and achieve their business goals.

The financial perspective of the balanced scorecard measures an organization's financial performance, such as profit margins, return on investment, and cash flow. By tracking financial metrics, organizations can ensure that their activities are financially sustainable and aligned with their strategic objectives.

The customer perspective of the balanced scorecard measures an organization's performance in terms of customer satisfaction, loyalty, and retention. By monitoring customer metrics, organizations can identify areas for improvement and develop strategies to enhance their customer experience.

The internal processes perspective of the balanced scorecard measures an organization's performance in terms of its internal operations and processes. By tracking operational metrics, organizations can identify inefficiencies and implement process improvements to enhance their performance and efficiency.

The learning and growth perspective of the balanced scorecard measures an organization's performance in terms of its investment in human capital and technology. By tracking metrics related to employee training, innovation, and technology adoption, organizations can ensure that they are building the capabilities needed to achieve their strategic objectives and drive long-term success.

One of the key benefits of the balanced scorecard is its ability to provide a comprehensive and balanced view of an organization's performance. By measuring performance across multiple dimensions, organizations can ensure that they are making informed decisions that align with their vision and strategy. Additionally, the balanced scorecard provides a framework for communicating performance information across the organization, enabling teams to work collaboratively to achieve common goals.



Contact Us

About Regent Financial

Headquartered in Irvine, California, Regent Financial is an internationally recognized investment bank and financial advisor. It has been officially recognized in the “Top 10 Investment Banks in 2024” by Financial Services Review. With over three decades of experience and over \$15 billion of capital raise and M&A transactions in its pipeline, the professionals at Regent provide world-class financial advice, deal structuring, valuation, and bespoke solutions to companies globally. Samir Asaf of Regent Financial is a registered representative offering securities and investment banking services through Britehorn Securities, a registered broker-dealer (member FINRA/SIPC). To learn more about Regent Financial, visit <https://theregentfinancial.com>

For more information, please email: Samir Asaf, Senior Partner, Regent Financial
Email: samir@theregentfinancial.com

Address: Regent Financial, 17595 Harvard Avenue, Suite C, Irvine, CA 92614; Tel: **(949) 409-7437**

